



## Foundation Source Debuts Mini-Documentaries Highlighting Individual Philanthropists Who Make a Difference

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BusinessWire - Foundation Source, the nation's leading provider of support services to private foundations, today announced the debut of a new series of videos featuring family foundation and individual donor clients describing the challenges, rewards and lessons they've learned from engaging in philanthropy. The mini-films, available on [foundationsource.com](http://foundationsource.com), Foundation Source's Facebook page and on YouTube, are the first in a series produced by the company. They feature the founders of four private foundations: Diana Barrett of The Fledgling Fund, Cheryl Zimmer and Jordan Z. Baesler of the Zimmer Family Foundation, Glen Whitney of The Mathenaeum Foundation and **Monroe "Roey" Diefendorf of The Diefendorf Family Foundation and Diefendorf Capital Planning Associates.**

<http://www.youtube.com/watch?v=wgPA6xMZOuw>

Page Snow, Chief Philanthropic Officer at Foundation Source said, "What's compelling about these films is that they show real people who have done amazing things with their philanthropy. These are regular folks who had a dream and made it a reality with vision, planning and Foundation Source. They exemplify that you don't have to be a billion dollar foundation to be a leader in philanthropy and have a major impact." Video highlights:

Diana Barrett on how the Fledgling Fund supports the making of documentary films that target entrenched social problems. Foundation Source enables her to run her foundation leanly and efficiently without building a bureaucracy or hiring a huge staff. Glen Whitney on how he left a major hedge fund to pursue his love of mathematics by creating The Mathenaeum Foundation, an organization that turns kids onto the wonders of math. Whitney combines his Foundation Source-supported private foundation with other charitable vehicles to maximize his giving. Cheryl Zimmer and Jordan Z. Baesler describe the faith-inspired, global philanthropic work supported by The Zimmer Family Foundation. As the family travels the world, Foundation Source's online command center allows them to make grants and stay connected. **Monroe "Roey" Diefendorf reveals**

**how his family foundation became a client of Foundation Source before he began offering Foundation Source services to his financial planning clients. Philanthropy has become a crucial part of Diefendorf's wealth management advice -- and he practices what he preaches with his own family, too.**

About Foundation Source ([www.foundationsource.com](http://www.foundationsource.com))

Foundation Source is the nation's leading provider of support services for private foundations. The company's back-office, online and support services allow foundations to focus on their mission, strategy and family priorities while spending less time on administration and compliance tasks. The result: better run foundations with greater social impact. Foundation Source was recently named Philanthropic Group of the Year by the editors of Private Asset Management.