



## **Diefendorf Capital Planning Associates to Appear on Alexander Haig's World Business Review TV Series, January 29, 2006 on CNBC**

1/26/2006 9:45:01 AM

BOCA RATON, Fla., Jan 26, 2006 (BUSINESS WIRE) -- Multi-Media Productions (USA), Inc. announces the appearance of Diefendorf Capital Planning Associates on World Business Review hosted by General Alexander Haig.

The small business owner has many challenges. Keeping customers happy, stock abundance, dealing with invoices, and employee issues are all part of being an owner. But when it comes time to plan for the future or even in expanding what you have... the world of financial planning can be a bit overwhelming.

Monroe "Roey" Diefendorf, Jr., CEO of Diefendorf Capital Planning Associates and Founder of 3 Dimensional Wealth International says that "wealth has relatively little to do with money."

Coordinating producer John Sasson added, "When researching the latest developments in financial planning, Diefendorf Capital Planning Associates consistently came up as being in touch with the most current advancements in this area. They were a natural to appear on this edition of World Business Review."

### **Diefendorf Capital Planning Associates**

Diefendorf Capital Planning Associates revolves around the family, from their family of financial service companies to the creation of their 3 Dimensional Wealth Counseling Centers. They address financial wealth by looking at "total" wealth, including personal and social wealth - or "3 Dimensional Wealth." The financial management process at Diefendorf Capital Planning Associates begins with an evaluation of your current financial situation. Once they have established your objectives, they focus on your specific goals. They advocate investing sensibly and maintaining an adequate level of insurance coverage. They make sure you are comfortable with the financial suggestions they make.

Additional information on Diefendorf Capital Planning Associates is available at <http://www.DiefendorfCapital.com> or <http://www.3DWealth.org>.

## **About World Business Review**

World Business Review airs on CNBC and the Bravo! Network (as paid programming). World Business Review may also be viewed on United Airlines in-flight TV, or through video on demand via <http://www.wbrtv.com>.

The WBR Series is also available at more than 90 prestigious college universities, including Carnegie Mellon University, the University of Notre Dame, Dartmouth College and Georgetown University.

For specific market-by-market air dates and times, please visit <http://www.wbrtv.com/broadcast/1645.html> or e-mail Moniqueh@mmpusa.com. For more information, please visit <http://www.wbrtv.com>.

SOURCE: Multi-Media Productions (USA), Inc.

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