



## Father / Daughter Duo Commissioned As Kentucky Colonels

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*The Governor of Kentucky has bestowed the honor of a Colonel's Commission to Monroe M. Diefendorf, Jr. and Emily T. Diefendorf and membership to the Honorable Order of Kentucky Colonels.*

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Monroe “Roey” M. Diefendorf, Jr. was recently honored by the Commonwealth of Kentucky when Governor Ernie Fletcher commissioned him a “Kentucky Colonel.” This appointment gains Diefendorf membership into the Honorable Order of Kentucky Colonels, an independent, non-profit corporation with the purpose of aiding and promoting the Commonwealth and its citizens. This honor is bestowed because of Diefendorf’s service to mankind.

In another separate commissioning, Governor Fletcher also selected Emily (age 20) to join her father Col. Diefendorf as a Kentucky Colonel. Ms. Diefendorf’s appointment was based upon her ventures in philanthropy, particularly her humanitarian efforts over the last three years towards AIDS orphans in Zambia. “It is a great honor to be singled out like my dad,” says Emily, “but my whole family has been involved. Once you see the sadness in the faces of these kids and yet the joy that can come from their hearts, it becomes a mission to show them that there can be hope for their future. It’s gut wrenching work but the rewards are “out of this world.”

“The name Kentucky Colonel has become synonymous with strength of character, leadership and dedication to the welfare of others. Just as Isaac Shelby declared his trusted militia members to be his Kentucky Colonels, I see in you those things that place others above self.”

The prestige of Kentucky Colonels is world wide. It is made so by the work and stature of the individuals who hold Kentucky Colonel Commissions. Over the years, the Honorable Order has received many accolades. *“It is my hope that you will continue your tradition of leadership and effectiveness in the charitable affairs which has earned you the respect and affection of people far beyond the borders of Kentucky.”* John F. Kennedy – 1962.

Col. Roey Diefendorf supports charitable activities as a way of life. As a financial planner, he is an advocate for promoting philanthropy to help his clients expand their “social” wealth.” His “3 Dimensional Wealth<sup>TM</sup>” approach to total wealth management has made Diefendorf an international icon as a financial services industry leader.

The Honorable Order of Kentucky Colonels began in May 1931. Since 1951, as an IRS recognized 501( c ) 3 charity, the Honorable Order has distributed over 5000 grants to charitable and educational agencies. For the last dozen years, the Board of Trustees has distributed approximately \$1.5 million dollars each year.