



Daughter/Dad Duo Deliver Challenging Message To MDRT Members

From the Main Platform at the annual meeting of the Million Dollar Round Table (MDRT), father, Roey Diefendorf and daughter, Emily Diefendorf share their story of family philanthropy challenging members to follow suit.

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In front of a live audience of 8,300 MDRT members, Emily Diefendorf tells of her adventure in philanthropy, one that has changed her life, her dad's, her family's and the lives of hundreds of Zambian orphans. After three mission trips to Africa, Emily challenged her dad join her efforts, "It will change your life." In a joint venture with Family Legacy Missions International, the Diefendorf family has been "hands on" in helping create and build the Tree of Life Children's Village, an orphanage for 300 children with facilities for 1200 campers.

What Emily learned and shared with the Round Table members is that giving to and sharing with others makes you more of a "whole" person. "You actually get more back than you can possibly give". But give she has and the rewards have been life changing. With each visit to Zambia, and July of 2008 will make it number five, she has brought a message of hope to the orphans.

The Diefendorf family has experienced first-hand how philanthropy can unify a family by solidifying their core values and unifying their philanthropic mission statement. In her final statement, Emily challenged each MDRT member to return home with a commitment to get their own family involved in charitable project. "It will change your life, and the lives of others."

The Million Dollar Round Table (MDRT), The Premier Association of Financial Professionals, is an international, independent association of more than 35,000 members, or less than 1 percent, of the world's most successful life insurance and financial services professionals from 476 companies in 76 nations and territories. MDRT members demonstrate exceptional professional knowledge, strict ethical conduct and outstanding client service. MDRT membership is recognized internationally as the standard of sales excellence in the life insurance and financial services business. This year's meeting was the largest in its eighty one year history.

Monroe "Roey" Diefendorf, C3DWP is a Top of the Table member of the MDRT and CEO of Diefendorf Capital of NY and NC. Emily Diefendorf is a recent graduate of Davidson College and living in NYC where she is pursuing a double masters in special education and elementary education.

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