



Monroe "Roey" Diefendorf Jr. Named "Fifty Around 50" Award Winner by Long Island Business News

The Long Island Business News selected Roey Diefendorf, CEO of Diefendorf Capital, Locust Valley, NY as a member of its inaugural "Fifty Around 50" Class of 2009. The group was comprised of 50 intelligent, hard-working and dynamic men and women selected for their contribution to Long Island.



Garden City, Long Island, NY (PRWEB) September 30, 2009

At an awards celebration held at the Garden City Hotel, Diefendorf was inducted into the "50 Around 50" Class of 2009. The award recognizes and honors individuals for their leadership in business, support of professional and not-for-profit organizations and a commitment to the needs of the local Long Island community.

Honoree Diefendorf, a 57 year old Long Islander, has made contributions in the areas of both business and philanthropy. As a pioneer in the "total" wealth management profession, his book entitled, "3 Dimensional Wealth: A Radically Sane Perspective On Wealth Management" has expanded Diefendorf's influence throughout the globe. He has spoken to audiences of over 10,000 financial advisors from over 80 countries. On the local front, he has taken the family business (Roey is the 4th generation) into the "family office" arena.

Roey, along with his wife, Chris, "planted" an evangelical church in their living room. Today, the church (North Shore Community Church) has its home in Oyster Bay. A supporter of numerous youth ministries, Roey is a member of the Board of Directors of Long Island Youth for Christ.

Diefendorf Capital (www.DiefendorfCapital.com) is a family of financial service companies since 1875. It is comprised of a broker/dealer, a registered investment advisory firm, an insurance and employee benefits firm, a retirement consulting company, a financial planning firm, a tax preparation firm and a family wealth counseling (family office services).

The Long Island Business News is Long Island's only publication devoted to local commerce and has been the premier source of news and data on business, economic trends and the region's robust entrepreneurial sector for more than 50 years. It is the area's No. 1 source for news on Long Island's 120,000-plus businesses.

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