



## **Diefendorf Capital Launches Program for Prospective Advisors**

*In tough financial climate, Diefendorf Capital Planning Associates bucks trend of layoffs, implements program to bring on more advisors. Those seeking job opportunities in financial planning already taking notice.*

Locust Valley, NY ([PRWEB](#)) March 6, 2009 -- With unemployment numbers soaring to rates unseen in years, out-of-work professionals have little reason to be optimistic. Few industries have been hit harder than finance. Firms nationwide have announced tens of thousands of layoffs in the last few months. Hope is being offered, however, in the form of Diefendorf Capital Planning Associates new program, PROvisor. Under this program, positions are offered with full benefits, best-in-class pay scales, proprietary technology resources, and numerous opportunities for professional growth and development.

Diefendorf Capital has been a family of financial services companies since 1875, with offices in New York and North Carolina. As one of the largest independent advisory firms on Long Island, CEO Roey Diefendorf sees this as an opportunity to continue growth. "There are a lot of really talented, motivated people out there who lost their jobs through a situation that was out of their control. They deserve the chance to put their abilities to good use."

Among the services offered to representatives of Diefendorf Capital Planning Associates is Megethos3, an internationally renowned integrated software application enterprise. M3, as it is known in-house, has provided the resources for Diefendorf Capital Planning Associates to reach the prestigious Top of the Table membership with the Million Dollar Round Table, the highest honor given in the insurance field. In addition, advisors of Diefendorf Capital receive company support when pursuing professional designations, access to aggregation and analysis utilities, experienced back-office support staff, and even management and ownership opportunities. "We're proud to offer a program like this, especially in these tough times. There simply are not a lot of firms looking to expand right now, and we feel great that we're in a position to keep our door open to new talent," Diefendorf said.

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