



David Yoder Earns Three Prestigious Designations

David H. Yoder, of Pinehurst, recently earned three prestigious designations in the financial services industry.

In February, Yoder was awarded the Certified Financial Planner (CFP) designation from the CFP Board of Standards.

In April, Yoder was awarded the Chartered Financial Consultant and Chartered Life Underwriter designations from the American College in Bryn Mawr, Penn.

Yoder is a financial planner and registered principal in the Pinehurst office of Diefendorf Capital Planning Associates, an independent family of financial services.

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Diefendorf, CEO of Diefendorf Capital Planning Associates, the firm takes a holistic approach to wealth management. Its philosophy is to strengthen families not just by addressing their financial wealth, but by looking at their "total wealth," including their personal wealth and social wealth -- their three-dimensional wealth, according to a news release.

A native of Hickory, Yoder graduated summa cum laude and first honor graduate from Lenoir-Rhyne College with a bachelor's degree in economics and philosophy in 2002. While at Lenoir-Rhyne, Yoder was selected as a North Carolina state finalist for the Rhodes Scholarship and served as president of the Student Government Association.

After graduation, Yoder earned a master's degree in economics from North Carolina State University before pursuing a career in the financial services industry.

"I've literally seen hundreds of people enter the business, but I've never seen anyone exhibit the dedication to his career that David has," said Monroe Diefendorf Sr., of Pinehurst, who has more than 50 years of association in the financial service industry. "I'm unaware of anyone acquiring three very prestigious and well recognized designations in their first three years in the business.

"In today's complex financial world, it is imperative that the public be served and advised by individuals who have earned the necessary credentials. David Yoder and the organization with whom he is associated are eminently qualified to provide their clients with superior advice and service."

Yoder and his wife, Krissy, live in Pinehurst with their daughter, Marianne. Yoder is an active member of Our Saviour Lutheran Church, the Golf Capital Chorus and the Pinehurst-Southern Pines chapter of Business Network International.

He also serves on the Board of Directors for the Lenoir-Rhyne College Alumni Association, and he enjoys singing with his barbershop quartet, The Sandbaggers.

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