

TODAY'S STORIES / December 28, 2005

Executive Bookshelf

Each Wednesday, *Executive Bookshelf* highlights new and interesting business books. Suggestions for books should be sent to dailyjournal@charlestonbusiness.com.

3 Dimensional Wealth

By Monroe "Roey" M. Diefendorf Jr. and Robert Sterling Madden
3 Dimensional Wealth Publishing, 2005; \$19.99

3 Dimensional Wealth is a "radically sane perspective on wealth management." This book looks at wealth from personal, financial and social perspectives, encouraging readers to recognize the fact that wealth is more than dollars and cents.

With a Biblical foundation, *3 Dimensional Wealth* encourages readers to take a different strategy toward wealth. Instead of the "save, spend and give what's left over" way of thinking, Monroe "Roey" M. Diefendorf Jr. and Robert Sterling Madden offer a strategy of "give first, save and spend what's left over."

The authors think a true understanding of wealth is necessary. Some believe wealth is evil, while others see financial success and material possessions as the cornerstones of the American way. "The truth probably lies somewhere in the middle," the authors write. "Financial wealth has a value for the right purpose. ... In our global society, money lubricates the wheels of commerce. However, in spite of our many years as financial planners, we have arrived at the conclusion that wealth has relatively little to do with money."

In a workbook-like fashion, this book provides seven steps to achieving 3 Dimensional Wealth. Readers are taken through each step, given exercises that require some thought and inner reflection, and then receive guidance on how to put their plan into action.

The authors conclude the book with a chapter on the "Godly Dimension," which they say is the most important element of the 3 Dimensional model. "You'll be energized to seek 3 Dimensional Wealth only when the connection to God is made and maintained," they write.

Diefendorf is the chief executive officer of [Diefendorf Capital Planning Associates](#) and founder of [3 Dimensional Wealth International](#). Madden is a certified financial planner and speaker on wealth management solutions and strategies.

For more information, visit www.3DWealthTheBook.org.