



3 Dimensional Wealth International Adds “Valgenics” As New Course In Its C3DWP® Curriculum

New York – September 5, 2007

Roey Diefendorf, MI, CLU, ChFC, CFP, RFC, CIMA, C3DWP of New York and Robb Musgrave, MBA, CFP, PhD of Brisbane, Australia convened to bring Valgenics Testing into the 3 Dimensional Wealth Management process. In addition, a new course 3D-308, will be added to the on-line / on-demand 3D Wealth educational platform.

Structured personal legacy planning is gaining momentum throughout the globe. In Australia, Robb Musgrave is the leader in leading clients as well as aiding financial advisors in how to create, live and leave a legacy of meaning and purpose. As part of his PhD research, he created a testing methodology called Valgenics to begin a guided discovery process into one’s dominant values.

Valgenics reviews 60 value traits in 6 different categories and 3 different dimensions.

Personal Wealth:

- Education and Self Development
- Health and Fitness
- Family and Relationships

Financial Wealth:

- Financial, Career and Business

Social Wealth:

- Civic, Philanthropic and Community
- Spirituality and Self Awareness

Diefendorf understands the value of Valgenics as a practical tool to help define the values that make up his 3 Dimensional Wealth approach to total wealth management. The cooperation across the oceans by these two men has forged an alliance that will help advisors globally.

Robb Musgrave is the CEO and founder of Legenis. He can be reached at robb@legenis.com or www.legenis.com.

Roey Diefendorf is the founder of 3 Dimensional Wealth International. He can be reached at Roey@3DWealth.org or www.3DWealth.org.