



The Alternative Board of LI Selects Roey Diefendorf To Receive Its Highest Award for 2006

Stephen Davies, the Long Island Executive Director of TAB selected Roey Diefendorf, CEO of Diefendorf Capital to receive the 2006 Business Transformation Award.

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In a ceremony at the historic Millerage Inn, NY, Monroe “Roey” Diefendorf, Jr. was honored by over 120 businessmen and women when he was selected to receive TAB’s Business Transformation Award for 2006. This decision was based upon the dramatic reengineering of Diefendorf Capital Planning Associates during this past year.

During the awards ceremony, Steve Davies had these words to share. “No only has Roey single-handedly attempted to redefine wealth into three dimensions, he has deployed strategies within his firm to bring these revolutionary concepts to his clients. To do this he had to educate both his employees and the public. He created “Megethos3” an integrated software application enterprise that links BPM software with CRM software. He intends for his efforts to allow Diefendorf Capital to outsource a series of investment management processes and turn his business into a 24 hour a day enterprise. Roey is a great TAB member and is duly deserving of our 2006 Business Transformation Award.”

The Alternative Board (TAB) is an international membership organization of thousands of CEOs, presidents, business owners and partners worldwide who are dedicated to improving their businesses.

TAB LI organizes boards of non-competing Long Island companies that meet every month in a small advisory group with their peers and a TAB Certified facilitator. Each group collectively has hundreds of years of business experience and each TAB Board members will help you redefine your role in your company, set personal and business goals and stay on target to meet them.

To learn about The Alternative Board, go to www.TABli.com. To learn more about Diefendorf Capital Planning Associates, go to www.DiefendorfCapital.com.